One Page

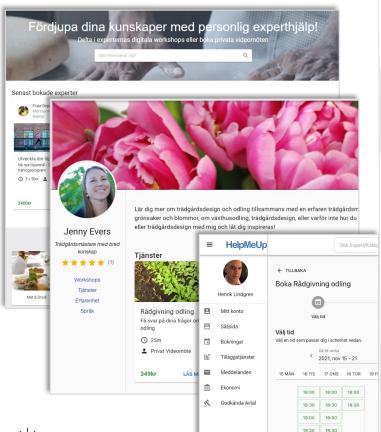
One Page Executive Summary for HelpMeUp.se

-° One-liner presentation

HelpMeUp makes expertise easily accessible.

Business Idea

We make expertise easily accessible through our web platform where experts can reach out with their competence and get paid for it.



Advantages

Complete technical platform with booking, payment and solution for digital meetings including admin for companies and self employment.

Experts can get paid without having a company.

Our platform reduces the administration for the expert.



Market potential

Initial focus: Swedish B2C market potential 46 MDSEK/y

2022: Swedish B2B-market introduction

2023: International Scale-up

凡Mission

Enabling great minds to earn money on their skills, while doing what they love on self chosen time & place.



Statistics

- 8000 unique visitors monthly
- 42 Experts
- 470 Private bookings of 1:1 & 1:N digital meetings
- 14 Company & Association digital Events





Aug - Oct 2020 - Product specification

Nov 2020 – Feb 2021 - Product development

Mar - Oct 2021

- Market introduction
- Product Improvement

Business Plan

Nov 2021 – Feb 2022

- Product development B2B
- Expert recruitment focus

Mar - Dec 2022

- Marketing for growth

Jan-Dec 2023

- Internationalization

Capital need

4MSEK for Business Plan 2022 & 2023







A Management

Henrik Lindgren, Owner and CEO. Experienced Entrepreneur and certified Project Manager.

Lucas Gröhn, Owner and COB. Experienced Entrepreneur. Founder of Da Vinci Management AB, exit 2018.

Rolf Dahlberg, Owner and Advisory Board member. Founder of Visma SPCS.



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